

# Overview

# Strengths



The Future Church Co. is three interconnected organizations that help the church embody the movement that Jesus founded—Yunique, Pivot, and Denominee.

**“What will happen when we think about what is right with people rather than fixating on what is wrong with them?”**

**DONALD O. CLIFTON, PH.D.**  
Psychologist and Business Executive  
(1924-2003)

# Everyone Has Talent

Talent is a naturally recurring pattern of thought, feeling, or behaviour that can be productively applied.

Examples of talent include:

- effortlessly and instinctively starting conversations
- thinking in an orderly or timely manner
- being able to easily influence others
- seeing patterns in data
- consistently having a positive outlook on life

# People Working In The Strengths Zone

- look forward to going to work
- have more positive than negative interactions with coworkers
- treat others better
- tell their friends they are attached to something great with their work (calling)
- achieve more on a daily basis
- have more positive, creative, and innovative moments

# People Who Focus on Using Their Strengths

- are **three TIMES** as likely to report having an excellent quality of life
- are **six TIMES** as likely to be engaged in their jobs (calling)

## Start With TALENT;



## Finish With STRENGTH

There is nothing wrong with being aware of our weaknesses and managing them, but our greatest opportunity for success lies in building on our natural talents.

**Let's start now to identify and maximize each person's talents and strengths.**

# Clifton Strengthfinder®

is the code that cracks open your  
awareness of your unique talents



# Four Domains of Team Strength

## Executing

People with dominant EXECUTING themes know how to make things happen.

- Achiever
- Arranger
- Belief
- Consistency
- Deliberative
- Discipline
- Focus
- Responsibility
- Restorative

## Influencing

People with dominant INFLUENCING themes know how to take charge, speak up, and make sure the team is heard.

- Activator
- Command
- Communication
- Competition
- Maximizer
- Self-Assurance
- Significance
- Woo

## Relationship Building

People with dominant RELATIONSHIP BUILDING themes have the ability to build strong relationships that can hold a team together and make the team greater than the sum of its parts.

- Adaptability
- Connectedness
- Developer
- Empathy
- Harmony
- Includer
- Individualization
- Positivity
- Relator

## Strategic Thinking

People with dominant STRATEGIC THINKING themes help teams consider what could be. They absorb and analyse information that can inform better decisions.

- Analytical
- Context
- Futuristic
- Ideation
- Input
- Intellection
- Learner
- Strategic

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DESIGN WHAT'S  
NEXT

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 YOUNIQUE

 Pivvot

 denominee

[Find out more about how we help forge healthy teams.](#)